



Going Greener:

A Sustainability Solution Overview

Every travel decision is a moment to make the best decision – not only for your business, but for the planet. Sustainability, from fuel-efficient nonstop flights to electric ground transportation to virtual meetings, is on business travelers' minds as they decide how to get from point A to point B.

What are they considering?



94% of business travelers are looking to take their own steps to ensure greener travel over the next 12 months.*



94% say having sustainability info in their travel options is important. And it's not a minor concern – 48% say information, such as visual indicators of the environmental impact, is very or extremely important.*

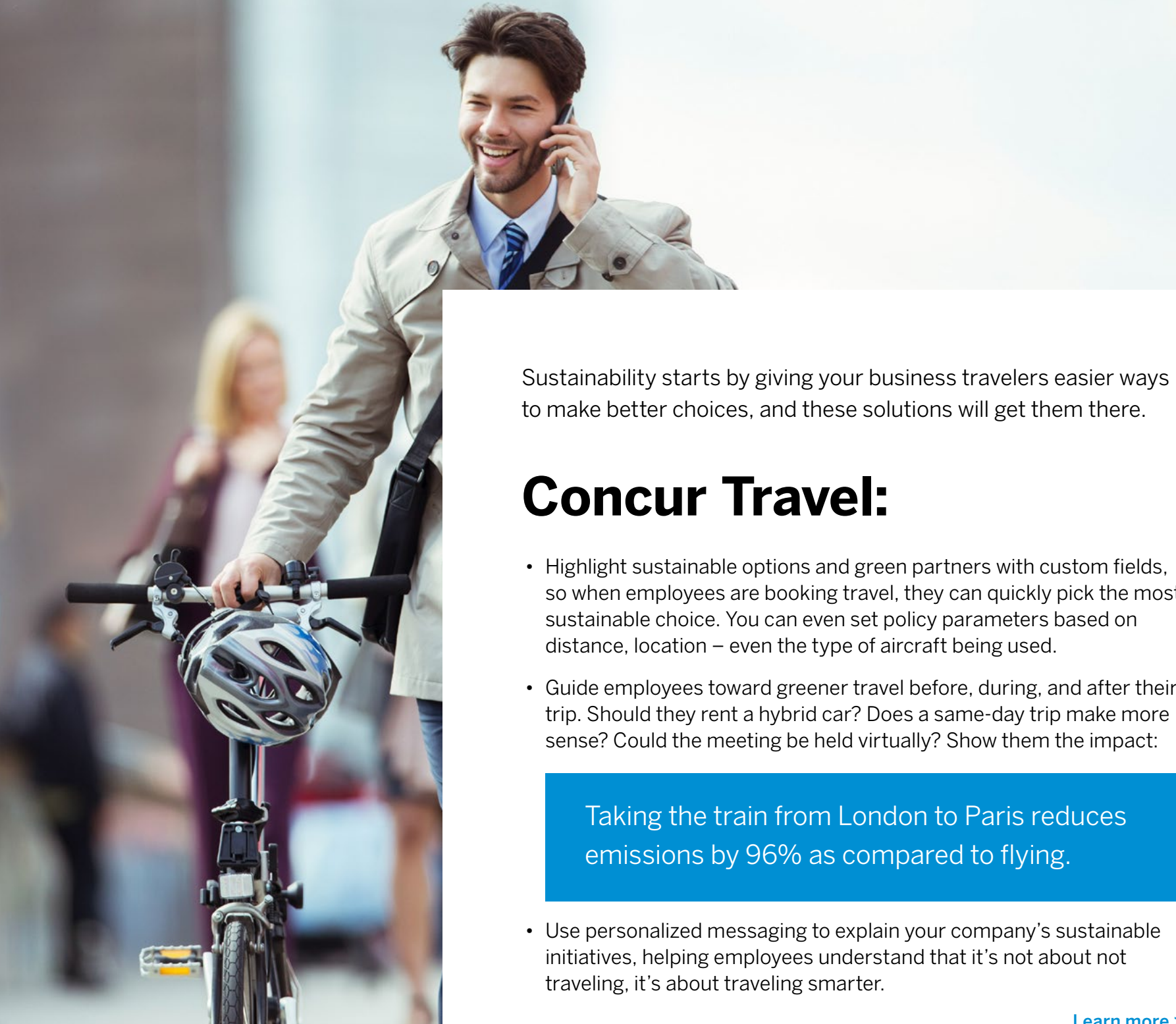


24% of business travelers would decline a business trip if it required using non-sustainable travel options.*

Getting to this level of sustainability means building policies, practices and, most importantly, choices into your travel and expense program. And by digitally connecting your data across the entire spending process, SAP® Concur® solutions help refine that strategy – making sustainability foundational to your program and a critical part of your broader social responsibility plan.

“The technology that SAP Concur provides enables us to make sustainability real. (It's) no longer a concept we discuss, we're able to use the functionalities to influence personal behaviors of our users.”

– Dorothy Chan, Head, SCM & Sustainability Change, Standard Chartered Bank



Sustainability starts by giving your business travelers easier ways to make better choices, and these solutions will get them there.

Concur Travel:

- Highlight sustainable options and green partners with custom fields, so when employees are booking travel, they can quickly pick the most sustainable choice. You can even set policy parameters based on distance, location – even the type of aircraft being used.
- Guide employees toward greener travel before, during, and after their trip. Should they rent a hybrid car? Does a same-day trip make more sense? Could the meeting be held virtually? Show them the impact:

Taking the train from London to Paris reduces emissions by 96% as compared to flying.

- Use personalized messaging to explain your company's sustainable initiatives, helping employees understand that it's not about not traveling, it's about traveling smarter.

[Learn more >](#)



Concur TripLink:

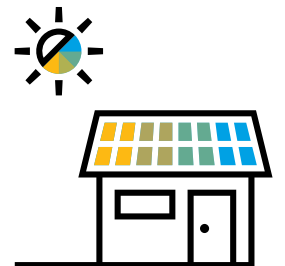
- **Gain visibility into travel bookings across a variety of channels**, so you get a more accurate picture of your travel program and environmental impact. Then use the power of data visibility and connect to SAP Concur App Center partners like Thrust Carbon, CHOOOSE, and Jet-Set Offset to reach your sustainability goals.
- **Empower your travelers to make sustainable travel choices** when they book directly with Concur TripLink suppliers – giving them access to environmentally friendly hotels, rental cars with improved emission ratings, and more.

[Learn more >](#)

Triplt®:

- **Show employees their individual travel carbon footprint** and give them practical options for offsetting their impact.

[Learn more >](#)



Concur User Assistant by WalkMe:

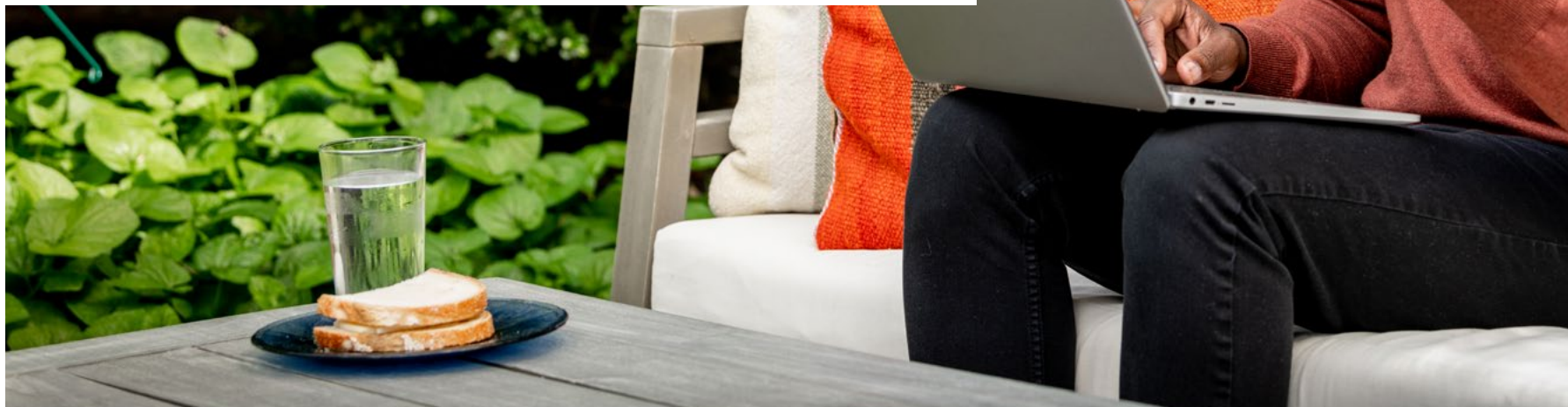
- **Ensure compliance and accuracy while improving employee satisfaction** with simple travel and expense tools. They'll guide travelers to more sustainable routes and travel options.

[Learn more >](#)

Intelligence:

- **Dive deeper into your analytics** and get insights into carbon emissions, top destinations, green suppliers, business traveler practices, and spending behaviors. Reports come right to your inbox, so you get a clear and accurate picture of your organization's footprint, and you can take immediate action.

[Learn more >](#)





Concur Request:

- **Use powerful rules-based engines**, such as Audit Rules, Workflow Rules, and Booking Switch Rules to proactively guide employees through compliant options. You can also configure rules to meet your unique needs. For example, if the departure and destination of a flight are both within France, you can require the employee to request a train ticket.
- **Enhance sustainability aspects of your entire employee spend program**, making sure travel and expense policies are aligned and respected while offering a seamless, end-to-end experience.

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Concur Expense:

- **Use electronic receipts to go paperless and cut miles of paperwork out of the process.** Transactions from hotels, taxis, trains, airlines, and other preferred suppliers go straight into expense reports – so resources aren't wasted, including time spent filling out/shipping expense reports, and physical office space used for processing and storage. You can even integrate carbon-offset expense types into your program and link them to your offset program provider.

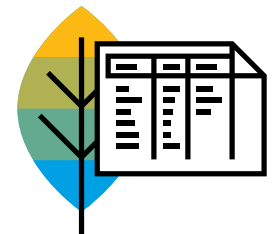
[Learn more >](#)



Concur Experience Optimizer:

- **Combine the listening capabilities of Qualtrics experience management with spend intelligence data from SAP Concur.** You'll be able to examine your team's take on your sustainability strategy, and with simple, turnkey tools, you can analyze their awareness of your goals and their sentiment on various aspects of sustainability. You'll find out if they're attuned to both your sustainability program and their own carbon footprint – insight you can use to shape and sharpen your internal communication and policies.
- **Use diagnostic survey templates to proactively gauge an employee's journey.** Dashboard analysis brings the information together so customers can analyze prevalence, risk, and business impact. And expert services manage the implementation, helping you interpret data and develop a targeted action plan to drive improvement.

[Learn more >](#)



Partner Ecosystem:

Connect to greener integration partners across our App Center, including:



[CHOOOSE](#), which automatically measures and provides reporting on your company's travel-related carbon emissions.



[Thrust Carbon](#), a platform that connects to your SAP Concur solutions so you can report, reduce, and remove your emissions at the click of a button.



[Tripkicks](#), empowers travelers with insights on everything from policy and travel requirements to sustainability ratings, helping ensure they make the best booking decisions.



[Jet-Set Offset](#), a simple tool to manage mileage-based, carbon-offset donations to climate-focused nonprofits.



[Rocketrip](#), which provides employees with travel booking insights and rewards that focus on savings, safety, and sustainability.

In addition to these and other air, rail, ground, and eco-lodging providers, you can look beyond travel and expense to find suppliers who can support you at all levels of your corporate social responsibility strategy.

The Future of Concur Travel

We're currently in the midst of a completely reimagined travel platform – a project we're calling the Evolution of Concur Travel. It's a comprehensive redevelopment of SAP Concur travel solutions you can rely on to handle today's travel complexity, yet they're agile enough to keep up with changes tomorrow.

Climate Action

Guide travelers to make the best choices to limit emissions:

- Displays of CO₂ models and green labels.
- Multi-modal shopping and policy with travel alternatives.
- Filters for sustainable options.
- Informed choices to support sustainability.
- Consideration of emissions factors.

Reporting

Make it easy for your organization to see what's happening:

- Enriched data detailing sustainability indicators.
- Sustainability dashboards providing visibility into carbon emissions.

Social Responsibility

Make travelers feel included, accepted, and protected:

- More control over personal data.
- Improved profile capabilities to support non-binary gender preferences, health data, etc.
- Accessibility (e.g. 508 compliance).
- Additional duty of care partners to provide even more options for traveler safety, security, and assistance.

You don't have to get there overnight.

Sustainable travel is a significant and ongoing endeavor. It isn't going to happen immediately. SAP Concur solutions help you move at the pace that's right for you, and you can create different settings for each country, region, or user group – so it works how you need it where you need it.

[Contact us](#) to learn more.



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