



SAP Concur Customer Study | Seegene
SAP Concur Expense | SAP Concur Travel

Implementing GSI with SAP Concur integrated with SAP ERP Centralization of Global Cost Management

Delivering on the integrated operation between company
headquarters and overseas corporations

Establishing an overseas cost monitoring system with plans to gradually expand to headquarters.

During the COVID-19 pandemic, the most important business challenge for Seegene was to provide timely delivery of COVID-diagnostic solutions to public institutions, hospitals, and wherever the solutions were needed. The company responded to the crisis by various means such as hiring a large number of professional staff to handle the surge in workload, building diverse global systems, and deploying chartered flights to address the threat of logistics disruption. As a result of these efforts, Seegene achieved rapid growth, 10 to 20 times greater than the stable annual growth rates of 15% to 30% pre-pandemic.

Investments and costs have also skyrocketed in order to respond appropriately to the external growth and crisis management of the corporation. However, it was difficult for overseas corporations, due to their small workforces, to have their own financial resources and review expenses. Accordingly, SAP Concur was introduced to automate expense processing and establish a system-based method for pre and post cost monitoring.

In building its IT systems, Seegene is implementing a Global Single Instance (GSI) environment that allows headquarters to respond swiftly to changes by integrating and unifying global management. Applying the basic principle of integrated management to the case of expense processing, Seegene first plans to introduce SAP Concur to overseas branches where much manual processing occurs. Subsequently, the company will implement the solutions in other overseas corporations and headquarters on a rolling basis.

Of the eight global corporations, including the headquarters, Seegene first adopted SAP Concur for the United States and Italy. The U.S. corporation is using Concur Travel to make business travel plans and process related expenses. The Italian corporation manages costs with Concur Expense and plans to expand its solutions using Concur Travel. The corporation in Germany is also scheduled to adopt SAP Concur.

Integrating with the existing ERP system was one of the key elements of solution selection. SAP Concur was the best choice for integrated operations management of headquarters and overseas corporations.

Seegene Corporate Summary

Key Businesses	Simultaneous Multimolecular Diagnostic Technology, Molecular Diagnostic Testing Solutions, Molecular Diagnosis Automation Equipment, Technology Sharing Business (Seegene Onesystem Business)
Headquarters: Seoul	Overseas corporations: Germany, Italy, Middle East, United States, Canada, Mexico, Colombia, and Brazil Branches: Republic of South Africa

Reduce workload, wasted resources, time, and focus on what you do best.

From an IT perspective, the most significant impact of SAP Concur is the reduction in IT operations staffing and costs for international corporations. Due to the centralization and integration of system operations, corporations have been able to reduce in-house IT resources and costs. Business users save work hours and improve convenience in handling costs.

After computerizing cost processing with SAP Concur, sales and accounting staff can now focus their expertise on their primary tasks. The sales teams, who frequently travel, have been wasting excessive time and energy on extensive preparations for business travels. These preparations include cost comparisons, obtaining approvals and reservations, and simplistic tasks such as processing a substantial amount of receipts after business travels.

Thanks to SAP Concur, it is now feasible to minimize resources allocated to tasks that are unrelated to their actual work and enhance customer touchpoints. The accounting department can elevate monitoring and expedite the closing of costs. The accounting workload has been significantly reduced due to the computerization of cost documentation, which was previously done manually through scans or photos. In addition, the verification process has been bolstered by monitoring usage through pre-setting and filtering compliance issues.

Managers can now immediately check and approve expenses online, eliminating issues of delay in settlement, and making it quick and easy to monitor performance. This is expected to enhance decision-making in the long term, facilitating the creation of new business plans which can proceed more efficiently and promptly.

"When adopting a new system, the most important considerations are its purpose and maintaining the purpose. TCO is also an important factor. SAP Concur has satisfied them all."

Seegene Manager, Young Ho Kim | Global ERP Innovation Team

63%

Reduced the cost-related work hours from 8 hours to 3 hours; reduced time spent visiting the office and sending mail