



SUSTAINABLE CORPORATE TRAVEL?

“COUNT US IN!” SAY STAKEHOLDERS IN INDIA

What is sustainable travel?



Make informed travel choices



Demonstrate environmental impact measurably



Track and manage results

As Covid-19 restrictions lift, travel is returning to India

80%

back to pre-pandemic volume of international travel

95%

back to pre-pandemic volume of domestic travel



82%

of organisations surveyed in India are passionate in enabling sustainable corporate travel



52%

Indian organisations surveyed have all stakeholders engaged



48%

Indian organisations surveyed say they need help in implementation

Barriers to attaining a sustainable corporate travel programme



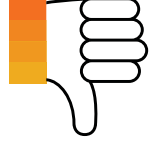
Lack of budget

41%



Lack of training or personnel knowledge on sustainability issues

36%



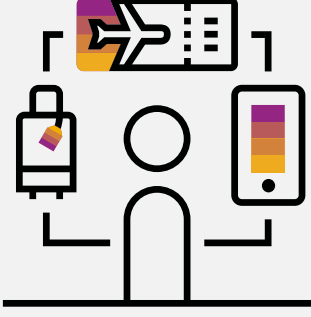
Lack of flexibility and adaptability of current policies

39%



Lack of professional tools to visualise environmental impact of travel

39%



What benefits do organisations expect from a sustainable travel programme?



88%

Increased operational efficiency



88%

Positive brand awareness and reputation externally



84%

Reduced cost

How to travel sustainably?

Adjusting travel policies to switch to alternative modes of travel during their business trips

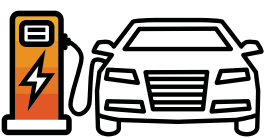


55%

Encourage employees to use train over plane

24%

No current policy to use train but will push for change



Promoting of the use of electric vehicles

59%

Reimburse employees for EV charging costs all the time

25%

Reimburse in some cases

86%

Most organisations know they need to harness technology to effectively become sustainable



52%

already have software in place to support corporate travel and expense management



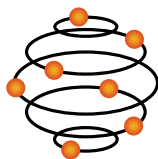
34%

plan to acquire such software very soon

Take Action Now



Adjust policies that enable travellers to make better sustainable travel decisions.



Harness technology to measure impact and progress towards sustainable travel benchmarks.



Prove your company's commitment on sustainable travel to all your constituents.

Survey Methodology

- Markets surveyed: Australia, China, India, Malaysia, Singapore and South Korea.
- Respondent profile: Senior and mid-level managers in Corporate Travel, Finance, HR, Procurement and Sustainability
- APAC respondent number: 648 (slightly over 100 per market)

- Organisation headcount breakdown:
 - 1,000 and above: 49%
 - 500-999: 25%
 - 100-499: 26%



To find out more about how to implement sustainable corporate travel, please download [whitepaper](#) or contact us [here](#).