



Leveraging Experts Tipsheet

The Best Teams Start with the Right Players Advantages to Partnering with Outside Experts

You and your organization have your T&E processes figured out. You have the right tools in place, the mobility needed to help your employees on the go and the best administrators to manage it all. But sometimes, not all of your business needs can be handled by in-house subject matter experts. Today, companies are finding unique ways to leverage outside resources to scale non-core business functions and give their employees the bandwidth necessary to focus on initiatives that drive results. How can you and your teams benefit from leveraging outside experts?

IMPROVE YOUR BUSINESS FOCUS

Setting up and maintaining all of the systems required for your organization to function is difficult enough. How many of your day-to-day administrative tasks help drive your business toward its goals? Leveraging outside resources for operational functions such as minor system updates, tool configuration changes and accelerating new feature adoption, frees you and your company to focus on the needs of your customers.

GAIN ACCESS TO INDUSTRY-LEADING EXPERTISE

Many of your partners have dedicated the time and resources to invest in industry-leading technology. Not to mention, these external experts have years of experience, best practices and knowledge to tailor a solution that fits the needs of your business best. The technology and training provided by external experts means your organization can avoid dedicating resources to provide the same capabilities and support.

31%

of organizations use outside experts to drive innovation into the business itself.

Global Outsourcing Survey, Deloitte, 2016





STREAMLINE TIME-CONSUMING FUNCTIONS

It's no surprise – sometimes technology can lead you down a black hole. From fixing the latest bug to gathering the best data for measuring system success, the software you select takes time and effort to understand. Bringing in experts means less digging for you and quicker resolutions, deeper insights and greater rewards for your organization.

CONTINUITY AND GROWTH MANAGEMENT

The innovative use of technology can boost your organization's growth. As such, you need the best employees to administer that technology. And when you are in a time of high employee turnover or great organizational change, retaining the right administrators may be difficult. Leveraging expert partners provides a level of continuity now and the support needed to scale in the future.

21%

of organizations are leveraging experts for quality improvement, according to a 2015 KPMG survey.

GET THE MOST OUT OF YOUR PROVIDERS

You've built great relationships with your technology providers. No matter the technology you use, your providers should understand your business needs and configure a system that suits you best. But the relationship with your providers shouldn't end after implementation. Continuing to engage with their technology experts allows them to get to know your business even better and ensures you take advantage of all the support they have to offer.



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