SUSTAINABLE TRAVEL
IS TOP OF MIND

As awareness of sustainability issues grow, many organizations have taken greater steps to control and manage their environmental footprint. Employers and employees need **to play a more active role** and **share in the responsibility** to conduct business sustainably.

81%
consumers strongly feel that companies should help improve the environment[1]

58%
exec stakeholders* consider reports on sustainability and CO2 emissions extremely or very important[2]

BUSINESS TRAVELERS
CARE ABOUT SUSTAINABLE TRAVEL

80% **business travelers** would be more inclined to work for a company that builds sustainability into it's corporate policy[3]

39% **business travelers** want their companies to provide trainings related to sustainable travel[4]

33% **business travelers** have adjusted their form of travel due to environment concerns[4]

TRAVEL DECISION MAKERS
WANT TO PROVIDE SUSTAINABLE
OPTIONS TO THEIR TRAVELERS

65%
claim their travel policies are completely sustainable or sustainability is an integral part of our travel policy[3]

53%
rated improving visibility to make more sustainable choices as one of the critical factors when approving services for use of their corporate travelers[3]

35%
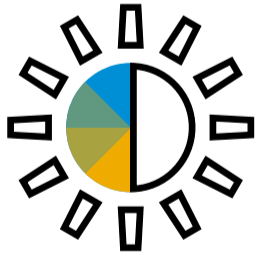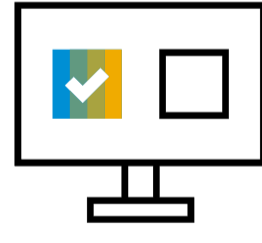ranked training in sustainability issues in their top three[3]

31%
of business are willing to invest 11-20% in a more sustainable travel program[3]

SAP CONCUR CAN HELP
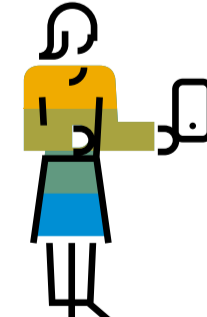## YOUR ORGANIZATION'S SUSTAINABILITY EFFORTS

Air carbon footprint reports
to monitor, analyze and adjust your approach to sustainable travel

Set up Concur Travel
to show travelers the estimated carbon impact

Flagging hotels
with environmentally friendly policies and hybrid rental cars

The TripIt app shows
individual travelers their carbon emissions for air travel and provides ideas on how to reduce or offset that impact

For more information on how SAP Concur can help your organization's sustainability efforts, visit us online at
www.concur.com

Sources:
1. Nielsen Insights
   (https://www.nielsen.com/us/en/insights/article/2018/global-consumers-seek-companies-that-care-about-environmental-issues/)
2. Top of Mind for Exec Stakeholders, BTN Group, 2019
3. Corporate Travel Sustainability Index, 2020
4. Business Traveler Report, 2019

*CEO/COO, CFO, HR, CPO

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